



## DUNKIN' (former Dunkin' Donuts) is coming to Reinickendorf: new store opening at the project Fußgängerzone Gorkistraße / Tegel Quartier



**Berlin, 4<sup>th</sup> July 2022** – The US fast food chain DUNKIN' is opening a new 82 sqm large store at the beginning of August at the latest project development of HGHI Holding GmbH, the Fußgängerzone Gorkistraße / Tegel Quartier. The popular bakeries, which offer colorful, filled and glazed donuts, are currently conquering Berlin and are now also represented in the district Reinickendorf/Tegel with a new DUNKIN' store.

DUNKIN' is the number one in the USA for hot and cold beverages, donuts, muffins and bagels. Since 1955 the chain has always been a franchise company. Also in Germany the chain encounters a high demand: Only in Berlin they count 17 DUNKIN' stores, followed by the 18<sup>th</sup> new store this summer. The secret of success lies in the simple goal which is lived since 72 years: "Always provide your customers with finest quality, service, cleanliness and value". Today DUNKIN' serves 3 million customers per day in more than 45 countries with over 12,400 restaurants, making it the world's largest coffee and baked goods chain.

"The hype surrounding donuts is coming to a peak and creates long queues in front of the shops. We are very happy, that DUNKIN' has decided to move into the newly built pedestrian zone and are welcoming our new tenant", says Harald Gerome Huth, CEO and Managing Director of HGHI Holding GmbH.

### A shopping street reinvents itself: about the HGHI-project Fußgängerzone Gorkistraße / Tegel Quartier

The unparalleled project throughout Germany stands for the extensive modernisation and enhancement of the around 250 m long pedestrian area Fußgängerzone Gorkistraße, including the former shopping center "Tegel-Center", the former shopping center "Hertie" as well as the long-standing market hall "Markthalle Tegel". The revitalisation of the Fußgängerzone Gorkistraße is one of the biggest projects in the history of HGHI and consists of four different construction phases in total. The architectural offices Max Dudler, Pechtold, Ortner & Ortner and Rautenbach were involved in designing the new Fußgängerzone Gorkistraße.

On a total floor area of around 90,000 sqm HGHI is building around 36,000 sqm retail space and 28,000 sqm office space. "More than 90% of all rental spaces is already leased, a significant success for the project", says Huth. Common retailers like Galeria, REWE, P&C or dm as well as the office tenant Deutsche Rentenversicherung Bund are tenants of the future oriented pedestrian zone. In addition to the already existing brands, the new Fußgängerzone Gorkistraße / Tegel Quartier will offer a huge variety of shopping possibilities with more than 100 retail shops in total.

The shopping street is located in the north of Berlin, precisely the district Tegel, the lively center of the area Reinickendorf. The infrastructure links to Berlin transport network are excellent. In only 5 minutes by car you reach the motorway A111.

The projects own car park provides around 320 parking spaces. Due to its immediate vicinity (1 minute by foot) to the railway and metro as well as numerous bus lines, the shopping street has an outstanding connection to the public transport service. And as cycling in the city is getting more and more attractive, HGHI created a covered parking space for bicycles with over 200 spaces in the direct vicinity to the project.

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In celebration of the partly finished project a soft opening already took place in July 2021 with the official inauguration and opening of some shops like REWE or dm. From autumn onwards this year customers will be able to go shopping in two thirds of all shops. The completion of the project is scheduled for 2022. The project development with its new and versatile shopping possibilities will increase the attractiveness of the entire northern part of Berlin. For further information about the project please visit [www.gorkistrasse.de](http://www.gorkistrasse.de).

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