



Chanel opens beauty boutique in the Mall of Berlin

Berlin, December 22, 2020 - In February 2023, the CHANEL BEAUTY BOUTIQUE will open in the Mall of Berlin, focusing on the French house's extensive cosmetics range, as well as selected accessories from the brand.

"The new opening of the CHANEL Beauty Boutique in the Mall of Berlin shows how attractive the location is. We therefore extend a warm welcome to our new partner and look forward to the upcoming opening," says Harald Gerome Huth, owner and managing director of HGHI Holding GmbH.

In addition to ever-changing themed areas and animations, the focus is on a tailored range of services with individual beauty consultations and personal makeup training sessions. Makeup artists show their tips and explain techniques using the latest products, some of which are only available in the exclusive CHANEL BEAUTY BOUTIQUES.

The service offer includes individually tailored facial care consultations by qualified skin specialists, while fragrance experts present the variety of perfumes, including the LES EXCLUSIFS DE CHANEL collection. A collection inspired by the life story of Gabrielle Chanel.

In direct proximity to world-famous sights such as the Brandenburg Gate, the Reichstag and the Holocaust Memorial, the Mall of Berlin offers a uniquely urban mix of shopping, gastronomy, hotel, entertainment, office and residential. The shopping and experience center, which opened in 2014 on the former site of the Wertheim department store, comprises a total of around 76,000 square meters of retail space, around 12,000 square meters of hotel space and around 30,000 square meters of residential space. With over 300 stores, one of Germany's largest food courts and an extensive events program, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year.

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 shops. Further information can be found at www.hghi.de.

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