

PRESS RELEASE

The Swiss company David Walker Fragrances is expanding with a new new store in the Mall of Berlin

Berlin, December 22, 2022 - On 39 square meters of retail space, the Swiss perfume label David Walker offers in its new store in the Mall of Berlin to its clientele from 2023 onwards. The range of David Walker is exclusively available only in the Mall of Berlin.

The fragrances of David Walker stand for elegance and an inimitable expression. In addition to men's and women's fragrances the range also includes car and room fragrances.

"With David Walker, we are once again pleased to have gained an interesting, new store for the Mall of Berlin that is not located on every street corner and complements our range of stores very well," says Harald Gerome Huth, owner and managing director of HGHI Holding GmbH.

In direct proximity to world-famous sights such as the Brandenburg Gate, the Reichstag and the Holocaust Memorial, the Mall of Berlin offers a unique urban mix of shopping, gastronomy, hotel, entertainment, office and living. The shopping and experience center, which opened in 2014 on the former site of the Wertheim department store, comprises a total of around 76,000 square meters of retail space, around 12,000 square meters of hotel space and around 30,000 square meters of residential space. With over 300 stores, one of Germany's largest food courts and an extensive events program, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year.

For further information, please visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 shops. Further information can be found at www.hghi.de.

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