



**HGHI**

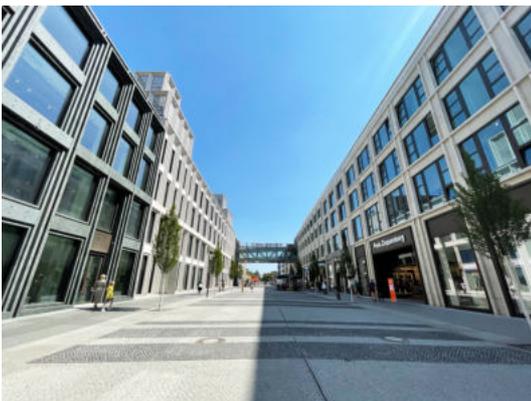
## **C&A moves to 3,000 sqm in the pedestrian zone Gorkistraße / Tegel Quartier with a brand new store**

**C&A** Berlin, 20. April 2023 The clothing company C&A is expected to open an approximately 3,000 sqm store in the newly designed pedestrian zone Gorkistraße / Tegel Quartier in Berlin-Tegel in October 2023.

C&A is one of the leading fashion companies in Europe with more than 1,300 stores. The fashion house offers high-quality, durable clothing for the whole family. The new C&A location covers more than 3,000 square meters of sales area and extends from the first floor to the first basement. They currently convince with the new store concept of the modernized department stores, the exciting shopping experience and the focus on excellent customer service. The idea is that consumers do not have to compromise between excellent value for money and modern and natural styles.

"We are very pleased to have won C&A as a tenant, a young contemporary brand that will enrich the tenant mix. The combination of trend competence and value for money is a perfect fit for Tegel Quartier," says Harald Gerome Huth, owner and managing director of HGHI Holding GmbH.

## **A pedestrian zone reinvents itself: About the Gorkistraße / Tegel Quartier pedestrian zone project**



The Gorkistraße / Tegel Quartier pedestrian zone construction project, the only one of its kind in Germany, represents the extensive modernization and expansion of the entire approx. 250 m long Gorkistraße pedestrian zone, including the former Tegel-Center shopping center, the former Hertie department store and the traditional Tegel market hall. The revitalization and transformation of the Gorkistraße pedestrian zone is one of HGHI's largest projects and consists of a total of four extensive construction phases. In the design of the new pedestrian zone Gorkistraße were the

architectural firms Max Dudler, Pechtold, Ortner & Ortner and Rautenbach were involved.

Approximately 36,000 sqm of retail space and approximately 30,000 sqm of office space are being built on a total of approximately 90,000 sqm of gross floor area. "More than 90% of all rental space has already been leased, a great success for the project," says Huth. Well-known retailers such as Galeria, REWE, P&C or dm as well as the office tenant Deutsche Rentenversicherung Bund are tenants of the future-oriented shopping street. Together with the existing brand environment, the Gorkistraße / Tegel Quartier pedestrian zone offers a variety of shopping options with a total of over 100 retail outlets.