

PRESS RELEASE 1/1

## Jo Malone London comes to Mall of Berlin

**JO MALONE** LONDON

Berlin, February 24, 2025 – London-based perfumery & lifestyle boutique Jo Malone is opening a shop in the Mall of Berlin at Leipziger Platz in Berlin.

Jo Malone London - British luxury for the senses - combines British luxury with exceptional craftsmanship. Multifaceted perfumes, fine scented candles and luxurious room fragrances lend every moment a special elegance and turn everyday life into a sensual experience. Characteristic gift boxes and carefully designed products transform every gift into a stylish and meaningful gesture. Jo Malone London is a British cosmetics company founded in 1994 by British perfumer Joanne Lesley Malone.

## **About Mall of Berlin**

In the immediate vicinity of world-famous sights such as the Brandenburg Gate, Reichstag and Holocaust Memorial, the Mall of Berlin offers a unique urban mix of shopping, gastronomy, hotel, entertainment, office and residential space. The shopping and experience center, which opened in 2014 on the former site of the Wertheim department store, comprises a total of approx. 76,000 square meters of retail space, approx. 12,000 square meters of hotel space and approx. 30,000 square meters of residential space. With over 300 stores, one of the largest food courts in Germany and an extensive event program, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin\_).

## About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The ownermanaged company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 stores. Further information can be found at www.hghi.de.

**HGHI Holding GmbH** Mendelssohn-Palais Jägerstraße 49/50 D-10117 Berlin Internet: www.hghi.de

Contact Partner: André Rainer

Corporate Communications Phone: +49 30 8049848-226 Email: hghi-office@hghi.de















