



PRESS RELEASE

We are renewing ourselves - Zara is modernizing and expanding at the Mall of Berlin

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The Mall of Berlin is setting the course for the future and entering a new development phase. After more than ten years as an established shopping address on Leipziger Platz, a comprehensive re-alignment is beginning: new brands, an updated space concept and a modern store design will strengthen the center in the long term. Another visible result of this transformation is the extensive modernization and expansion of the Zara fashion label: from autumn 2025, the Zara store will be located in the Mall of Berlin on three floors and an almost tripled area of 2,500 m².

Young, inspired, style-conscious - that's Zara

The Spanish fashion label follows the latest trends and always sets its own. Founded in 1975, Zara is now one of the largest and most influential fashion companies in the world.

ZARA

A new shopping experience for Berlin

The Mall of Berlin is currently undergoing a comprehensive change process. Targeted investments, the consolidation of existing areas and the establishment of international brands are creating a shopping center that meets the requirements of modern consumers. Smaller units have been demolished to create more spacious retail areas - with the aim of providing space for strong brands and inspiring store concepts.

New impetus for Berlin's retail sector

Zara's decision to expand extensively underlines the attractiveness of the location and confirms the center's potential in Berlin's retail environment. This modernization is also the prelude to further developments: Additional international brands are already waiting in the wings. The Mall of Berlin is thus sending a strong signal for innovation, further development and the future of bricks-and-mortar retail in the heart of the capital.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. Further information can be found at www.hghi.de.

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