



PRESS RELEASE

Realignment of the Mall of Berlin - now also with Zara Man

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The Mall of Berlin is setting the course for the future and entering a new development phase. After more than ten years as an established shopping address on Leipziger Platz, a comprehensive realignment is beginning: new brands, an updated space concept and a modern store design are set to strengthen the center in the long term. The first visible result of this transformation is the opening of a new Zara Man store - a label of the internationally successful Inditex Group. The store will open in fall 2025 in an area of around 1,000 m².

Zara Man - young, inspired, style-conscious

Now also for men in particular - that's Zara Man. The Spanish fashion label follows the latest trends and sets its own. Founded in 1975, Zara is now one of the largest and most influential fashion companies in the world.

A modern shopping concept for the capital

The Mall of Berlin is currently undergoing a profound transformation. Targeted investments, the restructuring of existing spaces and the integration of global brands are creating a contemporary shopping experience. In order to create generous sales areas for new store concepts, smaller retail spaces have been merged - creating space for strong brand presentations and modern store solutions.

Stimulus for the Berlin retail sector

Zara Man's decision to set up shop in the Mall of Berlin underlines the attractiveness of the location and confirms the potential of the center in Berlin's retail environment. The opening is also the prelude to further developments: Additional international brands are already waiting in the wings. The Mall of Berlin is thus sending a strong signal for innovation, further development and the future of bricks-and-mortar retail in the heart of the capital.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. Further information can be found at www.hghi.de.

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