



PRESS RELEASE

REWE with new fresh grocery store on over 2,500 m² in the Mall of Berlin

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With REWE, another large and well-known food retailer is coming to the Mall of Berlin - existing spaces will be optimized and merged, giving the new store a 40% larger market area for an even more generous shopping experience.

Extensive range of food and non-food items

REWE is one of the leading food retailers in Germany and the main brand of the Cologne-based REWE Group, which is organized as a cooperative. With around 3,600 stores nationwide, REWE is the second-largest food retailer in the country after EDEKA.



A new shopping experience for Berlin

The Mall of Berlin is currently undergoing a profound transformation. Targeted investments, the restructuring of existing spaces and the integration of global brands are creating a contemporary shopping experience. In order to create generous sales areas for new store concepts, smaller retail spaces have been merged - creating space for strong brand presentations and modern store solutions. The Mall of Berlin, which will soon be fully let again, will continue to offer a unique shopping experience in Berlin with its wide variety of stores.

New impetus for the Berlin retail sector

REWE's decision in favor of the Mall of Berlin underlines the attractiveness of the location and confirms the potential of the center in Berlin's retail environment. Other international brands are already waiting in the wings. The Mall of Berlin is thus sending a strong signal for innovation, further development and the future of bricks-and-mortar retail in the heart of the capital.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on TikTok (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 m² of successfully marketed retail, office and residential space. Further information can be found at www.hghi.de.

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