



## PRESS RELEASE

### ***Vestopazzo opens 100 m<sup>2</sup> store in the Mall of Berlin***

Berlin, June 20th 2025

New and innovative brands in the Mall of Berlin: Vestopazzo, an Italian jewelry and accessories label with a strong focus on craftsmanship and sustainability, rounds off the diverse range of products on offer in Berlin's attractive shopping center.

### ***Handcrafted jewelry and fashion accessories made from 100% recycled materials***

Founded in Rome in 1994 by Francesco Albonetti and Paola Miotti, Vestopazzo offers unique collections inspired by current trends, made from natural materials with unmistakable craftsmanship and timeless design.

### ***A modern shopping concept for the capital***

The Mall of Berlin is currently undergoing a profound transformation. Targeted investments, the restructuring of existing space, and the integration of global brands are creating a contemporary shopping experience. To create generous sales areas for new store concepts, smaller retail spaces have been merged, creating space for strong brand presence and modern shop solutions.

### ***A clear signal to Berlin and the retail sector***

New concepts such as Vestopazzo underscore the attractiveness of the location and confirm the center's potential in Berlin's retail environment. Other international brands are already in the starting blocks. The Mall of Berlin is thus sending a strong signal for innovation, further development, and the future of brick-and-mortar retail in the heart of the capital.

For more information, visit [www.mallofberlin.de](http://www.mallofberlin.de) or follow the Mall of Berlin on TikTok (@mallofberlin) and Instagram (@mallofberlin\_).

### **About HGHI Holding GmbH**

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 m<sup>2</sup> of successfully marketed retail, office and residential space. Further information can be found at [www.hghi.de](http://www.hghi.de).



# VESTOPAZZO

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