



PRESS RELEASE

Capello Cap arrives at Mall of Berlin with innovative store concept

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After more than 10 successful years, the popular Berlin shopping center on Leipziger Platz is repositioning itself with fresh brands, a modernized floor plan, and innovative store design. Capello Cap is also new to Mall of Berlin with an extraordinary store concept.

Capello Cap – exclusive caps, cashmere scarves, and leather accessories

Capello Cap specializes in the sale of elegant, high-quality caps and has positioned itself as a pioneer in the creation of “statement pieces” that embody luxury, sophistication, and performance. The caps are known for their materials. Capello Cap has moved away from polyester fillings and instead uses high-quality materials to ensure both comfort and durability.



A new chapter for the Mall of Berlin

The Mall of Berlin is currently undergoing an extensive repositioning process: targeted investments, store consolidations, and new international brands are creating a completely new shopping experience. In order to create sufficiently large, contemporary spaces for new concepts, smaller units have been dismantled and spaces consolidated. The result: more space for strong brands—and more excitement for visitors.

A strong signal for retail in the capital

The arrival of Capello Cap underscores the attractiveness of the Mall of Berlin as a retail location. It highlights the center's continued relevance in the Berlin market environment and at the same time marks the beginning of further exciting developments. Additional international brands are already in the pipeline – the Mall of Berlin's reorientation is thus clearly focused on the future and growth.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on TikTok (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 m² of successfully marketed retail, office and residential space. Further information can be found at www.hghi.de.

HGHI Holding GmbH
Mendelssohn-Palais
Jägerstraße 49/50
D-10117 Berlin
Internet: www.hghi.de

Contact Partner:
André Rainer
Corporate Communications
Phone: +49 30 8049848-226
Email: hghi-office@hghi.de