



## PRESS RELEASE

### ***Flying Tiger Copenhagen leases nearly 300 m<sup>2</sup> in the Mall of Berlin***

Berlin, October 23rd 2025

New and innovative brands in the Mall of Berlin: Flying Tiger Copenhagen, a Danish design concept store with a diverse range of products, rounds off the varied offering in Berlin's attractive shopping center.

### ***Flying Tiger Copenhagen – a unique concept combining functionality and Scandinavian design***

The brand originated at a flea market in Denmark and was founded in Copenhagen in 1995 as "Tiger," the name being a play on words based on the Danish pronunciation of "ten kroner" – the original fixed price for all items. The range includes home accessories, stationery, toys, creative supplies, and sweets. At the end of 2022, the Flying Tiger Group had 842 stores in 27 countries.



### ***A new chapter for the Mall of Berlin***

The Mall of Berlin is currently undergoing an extensive repositioning process: targeted investments, store consolidations, and new international brands are creating a completely new shopping experience. In order to create sufficiently large, contemporary spaces for new concepts, smaller units have been dismantled and spaces consolidated. The result: more space for strong brands—and more excitement for visitors

### ***A strong signal for retail in the capital***

The arrival of Flying Tiger Copenhagen underscores the attractiveness of the Mall of Berlin as a retail location. It highlights the center's continued relevance in the Berlin market environment and at the same time marks the beginning of further exciting developments. Additional international brands are already in the pipeline – the Mall of Berlin's reorientation is thus clearly focused on the future and growth.

For more information, visit [www.mallofberlin.de](http://www.mallofberlin.de) or follow the Mall of Berlin on TikTok (@mallofberlin) and Instagram (@mallofberlin\_).

#### **About HGHI Holding GmbH**

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 m<sup>2</sup> of successfully marketed retail, office and residential space. Further information can be found at [www.hghi.de](http://www.hghi.de).

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