



PRESS RELEASE

New Yorker at the Mall of Berlin starting September 2026

Berlin, August 14th 2026

In September, the youth fashion chain New Yorker will open a store spanning three floors and nearly 3000 m² at the Mall of Berlin. The fashion retailer is taking over the space formerly occupied by Wormland.

New Yorker - "Dress for the moment"

New Yorker is a major German fashion company founded in 1971, headquartered in Braunschweig. It operates over 1,300 stores with more than 23,000 employees across more than 45 countries, targeting a primarily youthful audience with affordable, youthful streetwear and fast-moving trends.

New Momentum for Berlin's Retail Sector

The Mall of Berlin is in the home stretch of an extensive repositioning process: a modern shopping experience is taking shape through targeted investments, the restructuring of existing space, and the integration of global brands. The result: more room for strong brands—and greater excitement for visitors.

"New Yorker's decision to open a large-scale store spanning three floors underscores the location's appeal and confirms the potential of the Mall of Berlin," says Harald Gerome Huth, owner and Managing Director of HGHI Holding GmbH.

The Mall of Berlin is thus back on the road to success—as one of Germany's most exciting retail destinations, right in the heart of the capital.

For more information, visit www.mallofberlin.de or follow the Mall of Berlin on TikTok (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. The real estate specialists can now look back on a wealth of international experience, which already includes more than 1,000,000 m² of successfully marketed retail, office and residential space. Further information can be found at www.hghi.de.