



Re-opening: Hollister & Gilly Hicks are back at the Mall of Berlin



Berlin, 30th June 2022 – Re-opening after revitalization: with the beginning of summer the two fashion brands Hollister and Gilly Hicks are back with a new concept and a refined identity on a total space of 725 sqm on the first floor of the Mall of Berlin. The fashion company Hollister, with its focus on carefree teenager styles as well as Gilly Hicks, an underwear, active- and loungewear brand, are brands that belong to the portfolio of the US clothing company Abercrombie & Fitch Co. The two individual stores are connected through a passage.

“We are happy to open the doors of our international tenants again at this iconic location in the heart of Berlin. We believe, that the two brands are a strong completion to the Abercrombie & Fitch shop at the ground floor, which has just shortly been inaugurated at the Mall of Berlin as Berlin’s first store ever”, says Harald Gerome Huth, owner and Managing Director of HGHI Holding GmbH.

In direct proximity to world-famous sights such as the Brandenburg Gate, the Reichstag and the Holocaust Memorial, the Mall of Berlin offers a uniquely urban mix of shopping, gastronomy, hotel, entertainment, office and living. The shopping and experience center, which opened in 2014 on the former site of the Wertheim department store, comprises a total of approximately 76,000 square meters of retail space, approximately 12,000 square meters of hotel space and approximately 30,000 square meters of living space. With over 300 stores, one of the largest food courts in Germany and an extensive program of events, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year.

For further information, please visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin’s leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI’s largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 shops. Further information can be found on www.hghi.de.

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