



STUDIO OF WONDERS The world of interactive experience: Studio of Wonders is re-opening at the Mall of Berlin

Berlin, 29th June 2022 – The experience gallery Studio of Wonders is going to re-open on the 5th of July 2022 with an approximately 700 sqm large space at the second floor of the Mall of Berlin.

The studio, which is offering more than 30 interactive installations and was so far located at Leipziger Platz 14, has already fascinated thousands of spectators. Moving to the premises of the neighboring Mall of Berlin, the studio will re-open on an even larger space with new experience worlds, optical illusions, infinity rooms and even more fun – true to the motto: bigger, brighter and even more exciting!

At “Berlin’s new playground” visitors can experience a magic world where everything is possible with enough imagination. Compared to conventional museums, where taking pictures is mainly forbidden, shooting photographs and videos at the Studio of Wonders is key when interacting with the multicolored settings and dreamy installations. Besides sufficient room to play, the studio offers the possibility to be accompanied by a professional photographer or to rent the location as an event space.

“We are happy to welcome our new tenant Studio of Wonders with its creative concept at the Mall of Berlin! Our aim as the operator of the center is to guarantee our visitors a varied and special type of shopping and leisure experience. Hence, the new interactive experience is the perfect complement to our mix of tenants which ensures fun for the whole family”, says Harald Gerome Huth, owner and Managing Director of HGHI Holding GmbH.

In direct proximity to world-famous sights such as the Brandenburg Gate, the Reichstag and the Holocaust Memorial, the Mall of Berlin offers a uniquely urban mix of shopping, gastronomy, hotel, entertainment, office and living. The shopping and experience center, which opened in 2014 on the former site of the Wertheim department store, comprises a total of approximately 76,000 square meters of retail space, approximately 12,000 square meters of hotel space and approximately 30,000 square meters of living space. With over 300 stores, one of the largest food courts in Germany and an extensive program of events, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year.

For further information, please visit www.mallofberlin.de or follow the Mall of Berlin on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin’s leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realization of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI’s largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which attracts over 22 million visitors from Germany and abroad every year with around 300 shops. Further information can be found on www.hghi.de.

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