



HGHI opens Schultheiss Quartier in Berlin-Mitte

On the site of the former Schultheiss Brewery, an attractive centre for retail, trade and gastronomy has been created.

Berlin, August 16, 2018 The Berlin real estate company HGHI Holding GmbH today, Thursday, 16 August 2018, opened the Schultheiss Quartier shopping centre in Berlin-Mitte. It has been built on the former Schultheiss Brewery site in the Moabit district (Stromstraße 14, 10551 Berlin) after a construction period of three years.

With the opening of the Schultheiss Quartier, visitors are now offered a special world of shopping in Berlin-Mitte, in figures: 74,000 sqm gross floor area, 30,000 sqm retail area, 15,000 sqm office space, 8,500 sqm hotel space, a 2,500 sqm food court, a 2,400 sqm fitness center and 400 parking spaces. The total investment is over 300 million euros.

„In the heart of Berlin-Mitte, the Schultheiss Quartier combines all facets of urban life such as working, shopping, accommodation and entertainment in a unique ambience“, emphasises Harald Gerome Huth, owner and managing director of HGHI Holding GmbH.

In designing the new quarter, his company focused on a connection between tradition and modernity by building on the original substance. The parts of the building, some of which are listed as historical monuments, still remind us of the times when beer was brewed on the site: from the boiler house and chimney to the inner courtyard with Remisengasse up to the historical murals in the interior.

„The Schultheiss Quartier combines past and present. Among other things, we have transformed the relief-like structure of the brewery façade from the 19th century into the contemporary. The Schultheiss Quartier is an exciting space that invites you to linger and does not oblige you to do anything. It is a small town in the city,“ says the Swiss architect Max Dudler.

Visitors can expect a varied mix of products and services. Tenants include Kaufland, H&M, Olymp & Hades, MediaMarkt, Deichmann, New Yorker, dm Drogeriemarkt, Thalia bookstore, Intersport, Lindner delicatessen, Woolworth and Berliner Kaffeerösterei.



„After years of vacancy, I very much welcome the fact that the HGHI has given this location new life and has thus saved a part of Moabit's industrial history from disappearing in a demanding manner. The extensive modernization of this area means a significant increase in attractiveness for the entire district,“ compliments District Mayor Stephan von Dassel.

The opening hours of the Schultheiss Quartier are Monday to Saturday from 10 am to 8 pm (Kaufland from 7 am to 10 pm) and on Sundays open for business from 1 pm to 6 pm.

On the first days, visitors can expect a varied programme for young and old with many discounts, tastings and prize draws. The opening programme will be topped out by a first Sunday shopping day on 19 August.

The Schultheiss Quartier is very easy to reach due to its direct connection to public transport. In addition to the subway and public buses, the main railway station with several regional traffic lines and long-distance traffic is only two kilometres away.

Underground line U9: Station Turmstraße

Bus lines: M27, TXL, 101, 123, 187

Further information can be found at www.schultheissquartier.de or follow us on Instagram (@Schultheiss_quartier), Facebook (@SchultheissQuartier) and Twitter (@SchultheissQ).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional support of commercial and industrial customers. efficient management at the highest level as well as the planning, design and realisation of great property visions. In the meantime, the real estate specialists can look back on a wealth of international experience that has already reached more than 750,000 sqm of successfully marketed retail, office and residential space. Among the largest and best-known projects HGHI has the Mall of Berlin at Leipziger Platz 12, which is home to around 300 shops on 76,000 sqm of retail space.

Further information can be found at www.hghi.de.

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