

HGHI



HGHI HOLDING GMBH

PRESS RELEASE

1/2

Fast Forward lures into Schultheiss Quartier Berlin

8 October 2018 - Streetwear chain Fast Forward is now also represented in the new Schultheiss Quartier in Berlin-Mitte (Turmstrasse 14, 10551 Berlin), which HGHI Holding recently opened. On a retail area of 240 sqm, Fast Forward offers a high-quality shop interior and multi-label mix of brands such as Tommy Jeans, Fred Perry, Carhartt, Levi's and adidas® Originals as well as a number of newcomer labels. The opening offer includes a 50 percent discount on selected items.

"We are very pleased to be represented in the Schultheiss Quartier. It is the 17th opening in Germany, the location here is something very special for us. The quarter is not a typical shopping centre, but with the history of a brewery and the design by HGHI a special quarter with great attention to detail," says owner and founder Schahied Herbawi.

The Schultheiss Quartier built by HGHI Holding comprises around 100 shops and brands on around 30,000 sqm of retail space, 15,000 sqm of office space, 8,500 sqm of hotel space with 250 rooms, a 2,500 sqm food court, a 2,400 sqm fitness centre and 400 parking spaces for cars.

Visitors can expect a varied mix of products and services. In addition to Fast Forward, other tenants include Kaufland, H&M, Olymp & Hades, MediaMarkt, Deichmann, New Yorker, dm Drogeriemarkt, Hertha BSC, Thalia Buchhandlung, TEDI, Intersport, Lindner Feinkost, Woolworth and the Berlin coffee roastery.

The opening hours of the Schultheiss Quartier are Monday to Saturday from 10 a.m. to 8 p.m. (Kaufland from 7 a.m. to 10 p.m.) and on Sundays from 1 p.m. to 6 p.m. when the shops are open.

The Schultheiss Quartier is very easy to reach due to its direct connection to public transport. In addition to the underground and public buses, the main railway station with several regional transport lines as well as the long-distance traffic is only two kilometres away.

Underground line U9: Station Turmstraße Bus lines: M27, TXL, 101, 123, 187

Further information can be found at www.schultheissquartier.de or follow us on Instagram (@Schultheiss_quartier), Facebook (@SchultheissQuartier) and Twitter (@SchultheissQ).



About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional support of commercial and industrial customers. Efficient management at the highest level as well as the planning, design and realisation of great property visions. In the meantime, the real estate specialists can look back on a wealth of international experience that has already reached more than 750,000 sqm of successfully marketed retail, office and residential space. Among the largest and best-known projects HGHI has the Mall of Berlin at Leipziger Platz 12, which is home to around 300 shops on 76,000 sqm of retail space. Further information can be found at www.hghi.de.

Your contact persons:

Mirco Hillmann, (Head of) Corporate Communication
Phone.: +49 30 8049848-148
Mail: hghi-presse@hghi.de

Dana Voiculescu, Corporate Communication
Phone: +49 30 8049848-144
Mail: hghi-presse@hghi.de



LEIPZIGER PLATZ QUARTIER

MALL OF BERLIN



Schultheiss
· QUARTIER ·

GORKISTRASSE
1000