



Youth against AIDS: TheLochis give an exclusive concert in the Mall of Berlin

Berlin, 12 November 2018 - Germany's most famous music twins and influencers, DieLochis, give the starting signal for the new international campaign of Jugend gegen AIDS with an exclusive concert: On 16 November 2018 Heiko and Roman Lochmann will perform at 15:30 on the Piazza of the Mall of Berlin (Leipziger Platz 12, 10117 Berlin). The concert will be followed by a Meet&Greet with fans.

TheLochis are already supporting the Hamburg-based Jugend gegen AIDS association for the fifth time. In the organization young people from all over Europe volunteer their time in the fight against AIDS and for a diverse and tolerant society. Patron of the initiative is Federal President Dr. Frank-Walter Steinmeier. Further information can be found at www.jugend-gegen-aids.de.

In addition to DieLochis, other campaign ambassadors Riccardo Simonetti, Shanti Joan Tan and Michael Buchinger will be presenting the new campaign in Mall of Berlin, which will be on the Internet and on hundreds of advertising spaces throughout Central Europe for over a year on the occasion of World AIDS Day on 1 December.

The Mall of Berlin offers a unique urban mix of shopping, gastronomy, hotel, entertainment, office and living in close proximity to world-famous sights such as the Brandenburg Gate, Potsdamer Platz, Friedrichstrasse and Reichstag.

The shopping and experience centre, which was opened in 2014 on the former site of the Wertheim department store, comprises a total of 76,000 sqm of retail space, approx. 12,000 sqm of hotel space and approx. 30,000 sqm of living space. With over 300 shops and one of the largest food courts in Germany, the Mall of Berlin attracts over 20 million visitors from Germany and abroad every year.

The opening hours of the Mall of Berlin are Monday to Saturday from 10 a.m. to 9 p.m. and at open-sale Sundays from 13 to 20 o'clock.

Further information can be found at www.mallofberlin.de or follow us on Facebook. (@mallofberlin) and Instagram (@mallofberlin_)

**About Youth against AIDS e.V.**

Youth against AIDS (JGA) is an international initiative of young people for the society of tomorrow. They are passionate about raising awareness at eye level and are committed to a diverse and enlightened society in which sexuality is never a reason for exclusion, fear and stigma. The initiative is supported by its patron Dr. Frank-Walter Steinmeier and advisory councils such as the Federal Minister of Health, Jens Spahn and numerous other prominent supporters.

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional support of commercial and industrial customers. Efficient management at the highest level as well as the planning, design and realisation of great property visions. In the meantime, the real estate specialists can look back on a wealth of international experience that has already reached more than 750,000 sqm of successfully marketed retail, office and residential space. Among the largest and best-known projects HGHI has the Mall of Berlin at Leipziger Platz 12, which is home to around 300 shops on 76,000 sqm of retail space. Further information can be found at www.hghi.de.

Your contact persons:

Mirco Hillmann, (Head of) Corporate Communication
Phone.: +49 30 8049848-148
Mail: hghi-presse@hghi.de

Dana Voiculescu, Corporate Communication
Phone: +49 30 8049848-144
Mail: hghi-presse@hghi.de



LEIPZIGER PLATZ QUARTIER

MALL OF BERLIN

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