



Mall of Berlin: Sunday open for sale with Celebrity Challenge

Berlin, 07 March 2019 - Whether suitcase competition, surf challenge or obstacle course - the celebrities Felix van Deventer, Giovanni Zarrella and wife Jana Ina as well as TV presenter Thore Schölermann will compete against each other in a travel challenge on Sunday, 10 March 2019 from 3 pm to 6 pm in the atrium of the Mall of Berlin (Leipziger Platz 12, 10117 Berlin). The fans will have the opportunity to get autographs from the stars and make selfies with them.

Model Jana Ina and her husband Giovanni Zarrella face the "gripping" duel of wife against husband. The Wettpack-Challenge shows who can pack the suitcase accurately or simply throw the clothes crumpled up into the suitcase in order to win. In the obstacle course, GZSZ leading actor and jungle camp runner-up Felix van Deventer duels with actor and TV presenter Thore Schölermann. The aim of this challenge is to overcome various obstacles as quickly as possible with one suitcase. Then comes the Surf Battle, in which the celebrities have to prove their skills on two surfboards. Whoever stands longer on the board on shaky ground is the winner.

When: Sunday, 10 March from 15 to 18 pm
Where: Atrium, Mall of Berlin (entrance Mohrenstraße)

The Sunday is open for business and takes place as part of the ITB tourism trade fair, which is visited every year by over 150,000 visitors from Germany and abroad. Visitors who discover the city between Brandenburger Tor and Checkpoint Charlie will find a huge selection of international fashion, lifestyle and beauty stores in the Mall of Berlin with a wide range of restaurants and bars. In one of the largest food courts in Germany you can choose between delicacies from all over the world: In addition to German classics such as currywurst and grilled chicken, international cuisine from Arabic or Asian countries as well as European specialities such as the best pasta from Italy are served here.

The Mall of Berlin, which was opened in 2014 on the former site of the Wertheim department store, comprises a total of 76,000 sqm of retail space, approx. 12,000 sqm of hotel space and approx. 30,000 sqm of living space. With over 300 shops, the Mall of Berlin attracts around 22 million visitors from Germany and abroad every year. The opening hours of the Mall of Berlin are Monday to Saturday from 10 a.m. to 9 p.m. and on Sundays from 1 p.m. to 7 p.m. when open for business. Further information can be found at www.mallofberlin.de or follow us on Facebook (@mallofberlin) and Instagram (@mallofberlin_).

About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which has 76,000 sqm of retail space and is home to around 300 shops. Further information can be found at www.hghi.de.

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