



Mall of Berlin: Thalia Opens New Bookstore

Fourth bookshop in Berlin-Mitte

Berlin, March 14, 2019 - Thalia, the leading retail bookseller in the German-speaking world, is opening the capital's 15th bookstore in the Mall of Berlin (Leipziger Platz 12, 10117 Berlin). As of Thursday, March 28, 2019, Thalia will be presenting its extensive range of books on the second floor of a 260-square-meter space.

The Hagen-based book retailer, which celebrates its 100th anniversary in 2019, operates over 280 bookstores in Germany and Austria.

"We want to help ensure that reading and stories remain present in people's everyday lives. We are therefore very pleased to have found another attractive location in Berlin where our customers can enjoy staying and exploring our wide range of books," says Dennis Book, Sales Director responsible for Thalia.

In the Mall of Berlin, Thalia is focusing on a bright and inspiring reading atmosphere with thematic lighthouses. Among other things, customers are offered an entire bookshelf with crime thrillers and thrillers with a regional focus. A team of seven employees will be on hand to advise Berlin customers.

Modern services make shopping playfully easy. Customers can use the tablet of the Thalia booksellers to make mobile payments in the store without having to queue at the checkout. Book orders placed locally can be delivered free of charge to the customer's home address or to an address of their choice.

"We are very pleased to be able to present Thalia as a bookstore in our Mall of Berlin. Reading competence and reading pleasure are the basis for a good education, and Thalia's digitally oriented store concept is helping to ensure that reading returns to people's everyday lives," says Harald Gerome Huth, owner and Managing Director of HGHI Holding GmbH.

On the opening day, promotions, small sweepstakes and attractive offers lure visitors to the new bookstore in the Mall of Berlin. The opening hours of the Mall of Berlin are Monday to Saturday from 10 a.m. to 9 p.m. and on Sundays open for business from 1 p.m. to 7 p.m..

AboutHGHIHoldingGmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which has 76,000 sqm of retail space and is home to around 300 shops. Further information can be found at www.hghi.de.

HGHI Holding GmbH

Mendelssohn-Palais
Jägerstraße 49/50
D-10117 Berlin / Germany
Internet: www.hghi.de
Follow us: [hghi_holding](#)



Your contact persons:

Mirco Hillmann
Head of Corporate Communications
Phone: +49 30 8049848-148
E-Mail: hghi-presse@hghi.de

Dana Voiculescu
Corporate Communications Officer
Phone: +49 30 8049848-144
E-Mail: hghi-presse@hghi.de