



## Schultheiss Quartier: Tamaris opens new store

**Berlin, March 19, 2019** - Europe's number 1 shoe brand Tamaris opens a new store in the Schultheiss Quartier in Berlin-Moabit (Turmstraße 25, 10559 Berlin). On the ground floor, the lifestyle label is expected to move into a retail space of 115 sqm in mid-May.

"We are very pleased that we were able to win Tamaris, a state-of-the-art shoe brand, as a tenant for the Schultheiss Quartier," says Harald Gerome Huth, owner and managing director of HGHI Holding GmbH. "It is a young and contemporary brand that will significantly enrich the tenant mix. The combination of top quality, trend competence and value for money fits perfectly with the Schultheiss Quartier and the up-and-coming Berlin-Moabit location". With Tamaris as the new tenant, the Schultheiss Quartier's diverse product mix is consolidated. Around 60 shops and brands from the fashion/textile, sports, electronics, cosmetics and service sectors will be located there on 30,000 square metres of retail space. In addition to Tamaris, other tenants include Dänisches Bettenlager, Kaufland, H&M, Olymp & Hades, Fast Forward, MediaMarkt, Deichmann, New Yorker, dm Drogeriemarkt, Hertha BSC, Thalia Buchhandlung, TEDI, Intersport, Lindner Feinkost, Woolworth and Party Fiesta.

Opened in August 2018, the Schultheiss Quartier is an urban, multifunctional centre for fashion, retail and gastronomy. History and present united in one place: The former area of the Schultheiss Brewery offers visitors a special world of shopping and adventure, where, in addition to various retailers, 15,000 sqm of ultra-modern office space, a versatile food court, the 8,500 sqm Meininger Hotel with 250 rooms and a 2,400 sqm fitness centre are located. There are 400 parking spaces available in the multi-storey car park of the Schultheiss Quartier (access via Turmstraße).

The Schultheiss Quartier is only two kilometres away from Berlin's main railway station and is optimally connected to public transport by numerous bus and underground lines:

Underground line U9: Station Turmstraße  
Bus lines: M27, TXL, 101, 123, 187

Further information can be found at [www.schultheissquartier.de](http://www.schultheissquartier.de) or follow us on Instagram (@schultheiss\_quartier), Facebook (@SchultheissQuartier) and Twitter (@SchultheissQ).

### About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which has 76,000 sqm of retail space and is home to around 300 shops. Further information can be found at [www.hghi.de](http://www.hghi.de).

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