



## Zero moves into Schultheiss Quartier

**Berlin, March 25, 2019** - Zero On May 15, Zero opens a new store in the Schultheiss Quartier in Berlin-Moabit (Turmstraße 25, 10559 Berlin). The women's fashion company will move into a retail space of 115 sqm on the ground floor.

In the Schultheiss Quartier, Zero offers a versatile assortment and current collections from the field of women's fashion: from dresses, skirts and jackets to shirts, pullovers and blazers to accessories such as scarves, scarves and gloves.

"We are very pleased that Zero, one of the pioneers of the German fashion trade, has become a tenant for the Schultheiss Quartier. This significantly enriches our tenant mix," says Harald Gerome Huth, owner and managing director of HGHI Holding GmbH. "Zero offers contemporary, attractive women's fashion. The combination of top quality and a good price-performance ratio is a perfect match for Schultheiss Quartier".

Around 60 shops and brands from the fashion/textile, sports, electronics, cosmetics and service sectors are located in the Schultheiss Quartier. In addition to Zero, other tenants in the Schultheiss quarter include Dänisches Bettenlager, Deichmann, Fast Forward, H&M, Intersport, Kaufland, Lindner Feinkost, Olymp & Hades, MediaMarkt, New Yorker, dm Drogeriemarkt, Hertha BSC, Tamaris, Thalia Buchhandlung, TEDI, Woolworth and Party Fiesta.

Opened in August 2018, the Schultheiss Quartier is an urban, multifunctional centre for fashion, retail and gastronomy. In addition to the retail trade, the former Schultheiss Brewery site also houses 15,000 sqm of state-of-the-art office space, a versatile food court, the 8,500 sqm Meininger Hotel with 250 rooms and a 2,400 sqm fitness centre. There are 400 parking spaces available in the multi-storey car park of the Schultheiss Quartier (access via Turmstraße).

The Schultheiss Quartier is only two kilometres away from Berlin's main railway station and is optimally connected to public transport by numerous bus and underground lines:

Underground line U9: Station Turmstraße

Bus lines: M27, TXL, 101, 123, 187

Further information can be found at [www.schultheissquartier.de](http://www.schultheissquartier.de) or follow us on Instagram (@schultheiss\_quartier), Facebook (@SchultheissQuartier) and Twitter (@SchultheissQ).

### About HGHI Holding GmbH

HGHI Holding GmbH is one of Berlin's leading real estate project developers, investors and builders. The owner-managed company was founded in 2007 and has always stood for the professional management of large commercial properties, efficient management at the highest level and the planning, design and realisation of great visions. In the meantime, the real estate specialists can look back on a wealth of international experience, which already includes more than 1,000,000 sqm of successfully marketed retail, office and residential space. One of HGHI's largest and best-known projects is the Mall of Berlin at Leipziger Platz 12, which has 76,000 sqm of retail space and is home to around 300 shops. Further information can be found at [www.hghi.de](http://www.hghi.de).

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